



Thursday, May 16, 2019 – 6pm
Cincinnati Marriott North

The Everest Award is presented to a person who has reached the heights of being a legend or leader through his or her actions, making a significant positive impact on business, the community and quality of life within the I-75 Growth Corridor.

2019 Honorees

Larry Connor

Founder and Managing Partner, The Connor Group

Dave Gully

Retired Warren County Township Administrator

Denise Quinn

Retired VP and Plant Manager, MillerCoors

Keynote Speaker

Solomon Wilcots, NFL, Broadcaster,

Solomon Wilcots is a former American football free safety in the NFL and a current national television analyst and broadcaster. Wilcots played six seasons in the league for the Cincinnati Bengals, Minnesota Vikings, and Pittsburgh Steelers.

Emcee

Retired Sports Anchor Ken Broo

2018 Honorees

Steve Behler, Former CEO, Kemba Credit Union

John Danis, Chairman and CEO, Danis Building Construction Company

Thomas Urban, President and CEO, Mercy Health-Fairfield Hospital

2017 Honorees

John A. Boehner, Former Speaker of the U.S. House of Representatives

Jenell R. Ross, President, Bob Ross Auto Group

Jill C. Wilson, President and CEO, Otterbein Senior Lifestyle Choices

2016 Honorees

Thomas H. Humes, Jr., President and Founder, Traditions Building & Development Group Inc.

Jim Pancoast, CEO, Premier Health

Yaromir Steiner, Founder and CEO, Steiner + Associates

2015 Honorees

Dan Baker, President and CEO, Baker Concrete Construction

Claude Davis, CEO, First Financial Bank

Bill Krul, CEO and Senior Partner, Miller-Valentine Group

2014 Honorees

Dick Alderson, President, Alderson Properties

Jim Day, Owner, Esther Price Candies

Wilbur Cohen, Chairman and CEO, Cohen USA

2013 Honorees

Stephen Hightower, President and CEO, Hightowers Petroleum Company

Robert Murphy, President, Dayton Dragons

John Planes, CEO, Planes Companies

2012 Honorees

Larry Schumacher, President, Schumacher Dugan Construction

Raj K. Soin, Chairman and CEO, Soin International

James L. Wainscott, Chairman and CEO, AK Steel Corporation

World-Class Keynote Speakers

Jane Grote Abel - 2018

Jane is the Chairwoman of the Board for Donatos Pizza. Jane was a major catalyst behind the decision to purchase Donatos back from McDonald's. Following the buy back, Jane led the company through a \$10.5 million turnaround. In 2015, Jane released her first book *THE MISSING PIECE: Doing Business the Donatos Way*.

Mark David Jones - 2017

Mark David Jones is a former Disney leader and current President of the consulting firm Small World Alliance. Mark David Jones leads a team of former Disney executives to help public and private sector organizations all over the world achieve world-class business.

Ken Anderson - 2016

Ken Anderson was one of the best quarterbacks of his era and one of the most accurate passers in pro football history. He was a four time passing champion, went to the Pro Bowl four times, and was the NFL Man of the Year in 1975. Anderson holds nearly every major Bengals regular season, post-season and career passing records, and his 16 seasons is the most in franchise history.

Heather Mitts - 2015

Heather is a Cincinnati native who is one of only three players in US Soccer history to win three Olympic gold medals in 2004, 2008 and 2012. She also won a silver medal in the Women's World Cup. Heather retired in 2013 and now spends her time as a sports reporter, motivational speaker and runs her own Heather Mitts Soccer Camps.

Archie Griffin - 2014

Archie Griffin is the only two-time winner of the prestigious Heisman Trophy. In 1976, Archie was a first round draft choice of the Cincinnati Bengals, where he served as co-captain and played with the franchise for seven years. Archie became President & CEO of the Ohio State Alumni Association on January 1, 2004. As the leader of 130,000 active members, Archie's aim is to make it possible for all graduates and former students to stay connected and continue to strengthen the status of the University.

Ruben Gonzalez – 2013

Ruben Gonzalez is the Lugeman, a Three Time Olympian who overcame incredible odds to participate in the Winter Olympics. He now inspires people on how to duplicate the thought process of an Olympic athlete...to succeed!

Will Cross - 2012

Will Cross was the first American with diabetes to summit Mount Everest. He has ascended the highest peaks on all seven continents and also walked to both the North and South Poles.



THE EVEREST AWARD

Honoring Leaders & Legends on the I-75 Growth Corridor

 WEST CHESTER • LIBERTY CHAMBER ALLIANCE

Sponsorship Opportunities

Pinnacle Sponsor - \$15,000

Exclusive

- Introduction in Welcome video
- Introduction by emcee as **Pinnacle Sponsor** 2 times during the evening
- Three-minute on-stage welcome at start of event
- **Logo** in *Chamber* advertising and publicity to include:
 - ◆ Chamber Website - 200,000+ hits per month
 - ◆ The VOICE - full color monthly newsmagazine (June/July issue invite, August issue recap)
 - ◆ ChamberMail - email updates sent to 5,000+ addresses (6 times)
 - ◆ Visitors Center - flyer displayed in Chamber office
 - ◆ Social Media - Facebook, Twitter & LinkedIn
- **Logo** in *Cox Ohio Media* advertising to include:
 - ◆ A full market advertising schedule
 - **Sponsorship must be presented to the Chamber 10 days prior to run date.**
 - Run dates TBD**
- (2) Private Luncheon invitations
- Event recognition to include:
 - ◆ (2) Tables of eight
 - ◆ **Logo strategically placed** (order) on video screens during event
 - ◆ **Full page color advertisement** in the event program
- First right of refusal for 2019 event

COMPANY	
NAME/TITLE	
SIGNATURE	
EMAIL	
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Speaker Sponsor - \$10,000

Exclusive

Premier Health Atrium Medical Center

- Introduction in Welcome video
- Introduction by emcee as **Speaker Sponsor** 1 time during the evening
- **Logo** in *Chamber* advertising and publicity for this event to include:
 - ◆ Chamber Website - 200,000+ hits per month (company name)
 - ◆ *The Voice* – full color bi-monthly newsmagazine (July/August issue invite, September/October issue recap)
 - ◆ Flyer sent to 5,000+ email addresses
 - ◆ May Monthly Luncheon - Flyer on screen during the event
 - ◆ Visitors Center - Flyer displayed in Chamber office
 - ◆ Social Media – Promotion through Facebook & Twitter
- **Logo** in *Cox Ohio Media* advertising to include:
 - ◆ A full market advertising schedule
 - **Sponsorship must be presented to the Chamber 10 days prior to run date.**
 - Run dates TBD**
- (2) Private Luncheon invitations
- Event recognition to include:
 - ◆ (1) Table of eight, with Keynote Speaker as the ninth seat at your table
 - ◆ **Logo strategically placed** (order) on video screens during event
 - ◆ **Logo** in the event program
- First right of refusal for 2019 event

COMPANY	
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**Premier Health Atrium
Medical Center**

Summit Sponsor - \$10,000

- Introduction in Welcome video
- Introduction by emcee as **Summit Sponsor** 1 time during the evening
- **Logo** in *Chamber* advertising and publicity for this event to include:
 - ◆ Chamber Website - 200,000+ hits per month (company name)
 - ◆ *The Voice* – full color bi-monthly newsmagazine (July/August issue invite, September/October issue recap)
 - ◆ Flyer sent to 5,000+ email addresses
 - ◆ May Monthly Luncheon - Flyer on screen during the event
 - ◆ Visitors Center - Flyer displayed in Chamber office
 - ◆ Social Media – Promotion through Facebook & Twitter

- **Logo** in *Cox Ohio Media* advertising to include:
 - ◆ A full market advertising schedule
 - **Sponsorship must be presented to the Chamber 10 days prior to run date.**
 - Run dates TBD**

- (2) Private Luncheon invitations

- Event recognition to include:
 - ◆ (1) Table of eight
 - ◆ **Logo strategically placed** (order) on video screens during event
 - ◆ **Logo** in the event program

COMPANY	
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I-75 Growth Corridor Video Sponsor - \$10,000

Exclusive

- **Logo** placement at the end of the video
- Introduction by emcee as **I-75 Growth Corridor Video Sponsor** 1 time during the evening
- **Logo** in *Chamber* advertising and publicity for this event to include:
 - ◆ Chamber Website - 200,000+ hits per month (company name)
 - ◆ *The Voice* – full color bi-monthly newsmagazine (July/August issue invite, September/October issue recap)
 - ◆ Flyer sent to 5,000+ email addresses
 - ◆ May Monthly Luncheon - Flyer on screen during the event
 - ◆ Visitors Center - Flyer displayed in Chamber office
 - ◆ Social Media – Promotion through Facebook & Twitter
- **Logo** in *Cox Ohio Media* advertising to include:
 - ◆ A full market advertising schedule
 - **Sponsorship must be presented to the Chamber 10 days prior to run date.**
 - Run dates TBD**
- (2) Private Luncheon invitations
- Event recognition to include:
 - ◆ (1) Table of eight
 - ◆ **Logo strategically placed** (order) on video screens during event
 - ◆ **Logo** in the event program
 - ◆ **Logo** placed at the end of the I-75 Growth Corridor Video
- First right of refusal for 2019 event

COMPANY	
NAME/TITLE	
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DATE	

Spire Sponsor - \$5,000

- Introduction by emcee as **Spire Sponsor** 1 time during the evening
- **Logo** in *Chamber* advertising and publicity for this event to include:
 - ◆ Chamber Website - 200,000+ hits per month (company name)
 - ◆ *The Voice* – full color bi-monthly newsmagazine (July/August issue invite, September/October issue recap)
 - ◆ Flyer sent to 5,000+ email addresses
 - ◆ May Monthly Luncheon - Flyer on screen during the event
 - ◆ Visitors Center - Flyer displayed in Chamber office
 - ◆ Social Media – Promotion through Facebook & Twitter

- **Logo** in *Cox Ohio Media* advertising to include:
 - ◆ A full market advertising schedule
 - **Sponsorship must be presented to the Chamber 10 days prior to run date.**
 - Run dates TBD**

- Event recognition to include:
 - ◆ (1) Table of eight
 - ◆ **Logo strategically placed** (order) on video screens during event
 - ◆ **Logo** in the event program

COMPANY	
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Zenith Sponsor - \$4,000

Exclusive – Osterman Cron Inc.

- **Name** in *Chamber* advertising and publicity for this event to include:
 - ◆ Chamber Website - 200,000+ hits per month (company name)
 - ◆ *The Voice* – full color bi-monthly newsmagazine (July/August issue invite, September/October issue recap)
 - ◆ Flyer sent to 5,000+ email addresses
 - ◆ May Monthly Luncheon - Flyer on screen during the event
 - ◆ Visitors Center - Flyer displayed in Chamber office
 - ◆ Social Media – Promotion through Facebook & Twitter

- **Name** and company logo printed on letter to past Everest Award Honorees

- **Name** in *Cox Ohio Media* advertising to include:
 - ◆ A full market advertising schedule
 - **Sponsorship must be presented to the Chamber 10 days prior to run date.**
 - Run dates TBD**

- Event recognition to include:
 - ◆ (4) seats
 - ◆ **Name** recognition on video screens during event

- First right of refusal for 2019 event

COMPANY	
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Award Sponsor - \$3,000

Exclusive

McGill Smith Punshon, Inc.

- **Name** in *Chamber* advertising and publicity for this event to include:
 - ◆ Chamber Website - 200,000+ hits per month (company name)
 - ◆ *The Voice* – full color bi-monthly newsmagazine (July/August issue invite, September/October issue recap)
 - ◆ Flyer sent to 5,000+ email addresses
 - ◆ May Monthly Luncheon - Flyer on screen during the event
 - ◆ Visitors Center - Flyer displayed in Chamber office
 - ◆ Social Media – Promotion through Facebook & Twitter

- **Name** in *Cox Ohio Media* advertising to include:
 - ◆ A full market advertising schedule
 - **Sponsorship must be presented to the Chamber 10 days prior to run date.**
 - Run dates TBD**

- Event recognition to include:
 - ◆ (4) seats
 - ◆ **Name** recognition on video screens during event
 - ◆ **Name** in the event program

- First right of refusal for 2019 event

COMPANY	
NAME/TITLE	
SIGNATURE	
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**McGill Smith
Punshon, Inc.**

Crest Sponsor - \$3,000

➤ **Name** in *Chamber* advertising and publicity for this event to include:

- ◆ Chamber Website - 200,000+ hits per month (company name)
- ◆ *The Voice* – full color bi-monthly newsmagazine (July/August issue invite, September/October issue recap)
- ◆ Flyer sent to 5,000+ email addresses
- ◆ May Monthly Luncheon - Flyer on screen during the event
- ◆ Visitors Center - Flyer displayed in Chamber office
- ◆ Social Media – Promotion through Facebook & Twitter

➤ **Name** in *Cox Ohio Media* advertising to include:

- ◆ A full market advertising schedule
- **Sponsorship must be presented to the Chamber 10 days prior to run date.**
- Run dates TBD**

➤ Event recognition to include:

- ◆ (4) seats
- ◆ **Name** recognition on video screens during event
- ◆ **Name** in the event program

COMPANY	
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Social Hour Sponsor - \$2,000

Exclusive

- Logo on cocktail napkins used during Social Hour
- Participation in the evening's toast on the stage at the start of the event
- **Name** in *Chamber* advertising and publicity for this event to include:
 - ◆ Chamber Website - 200,000+ hits per month (company name)
 - ◆ *The Voice* – full color bi-monthly newsmagazine (July/August issue invite, September/October issue recap)
 - ◆ Flyer sent to 5,000+ email addresses
 - ◆ May Monthly Luncheon - Flyer on screen during the event
 - ◆ Visitors Center - Flyer displayed in Chamber office
 - ◆ Social Media – Promotion through Facebook & Twitter
- **Name** in *Cox Ohio Media* advertising to include:
 - ◆ A full market advertising schedule
 - **Sponsorship must be presented to the Chamber 10 days prior to run date.**
 - Run dates TBD**
- Event recognition to include:
 - ◆ (2) seats
 - ◆ **Name** recognition on video screens during toast
 - ◆ **Name** in the event program
- First right of refusal for 2019 event

COMPANY	
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Beverage Sponsor - \$2,000

Exclusive beer products of distributor available that evening

- Display on bar featuring logo and recognition as “Beverage Sponsor”
 - Business cards available at the event bars that evening
- **Name** Recognition
 - Mention in Toast at the Event – *“Thank to our Beverage Sponsor XXX”*
 - On-screen recognition during the event
 - Mention in Press Releases about the event
- Event recognition to include:
 - ◆ (4) seats
 - ◆ **Name** in the event program
- First right of refusal for 2019 event

COMPANY	
NAME/TITLE	
SIGNATURE	
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Wine Sponsor

Exclusive wine products of distributor available that evening

*96 bottles of wine *Variety to include red and white*

24 bottles of champagne

- Display on bar featuring logo and recognition as “Wine Sponsor”
- Business cards available at the event bars that evening
- **Name Recognition**
 - Mention in Toast at the Event – *“Thank to our Wine Sponsor XXX”*
 - On-screen recognition during the event
 - Mention in Press Releases about the event
- Event recognition to include:
 - ◆ (4) seats
 - ◆ **Name** in the event program
- First right of refusal for 2020 event

COMPANY	
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Corporate Table Sponsor - \$1,500

➤ **Name** in *Chamber* advertising and publicity for this event to include:

- ◆ Chamber Website - 200,000+ hits per month (company name)
- ◆ *The Voice* – full color bi-monthly newsmagazine (July/August issue invite, September/October issue recap)
- ◆ Flyer sent to 5,000+ email addresses
- ◆ May Monthly Luncheon - Flyer on screen during the event
- ◆ Visitors Center - Flyer displayed in Chamber office
- ◆ Social Media – Promotion through Facebook & Twitter

➤ **Name** in *Cox Ohio Media* advertising to include:

- ◆ A full market advertising schedule
- **Sponsorship must be presented to the Chamber 10 days prior to run date.**
- Run dates TBD**

➤ Event recognition to include:

- ◆ (1) Table of eight to include sign on table
- ◆ **Name** in the event program

COMPANY	
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Ascent Sponsor - \$1,000

➤ **Name** in *Chamber* advertising and publicity for this event to include:

- ◆ Chamber Website - 200,000+ hits per month (company name)
- ◆ *The Voice* – full color bi-monthly newsmagazine (July/August issue invite, September/October issue recap)
- ◆ Flyer sent to 5,000+ email addresses
- ◆ May Monthly Luncheon - Flyer on screen during the event
- ◆ Visitors Center - Flyer displayed in Chamber office
- ◆ Social Media – Promotion through Facebook & Twitter

➤ **Name** in *Cox Ohio Media* advertising to include:

- ◆ A full market advertising schedule
- **Sponsorship must be presented to the Chamber 10 days prior to run date.**
- Run dates TBD**

➤ Event recognition to include:

- ◆ (2) seats
- ◆ **Name** recognition on video screen
- ◆ **Name** in the event program

COMPANY	
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THE EVEREST AWARD

Honoring Leaders & Legends on the I-75 Growth Corridor

 WEST CHESTER • LIBERTY CHAMBER ALLIANCE

Tickets & Tables

\$125 per ticket

\$1,500 Corporate Table Sponsorship

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